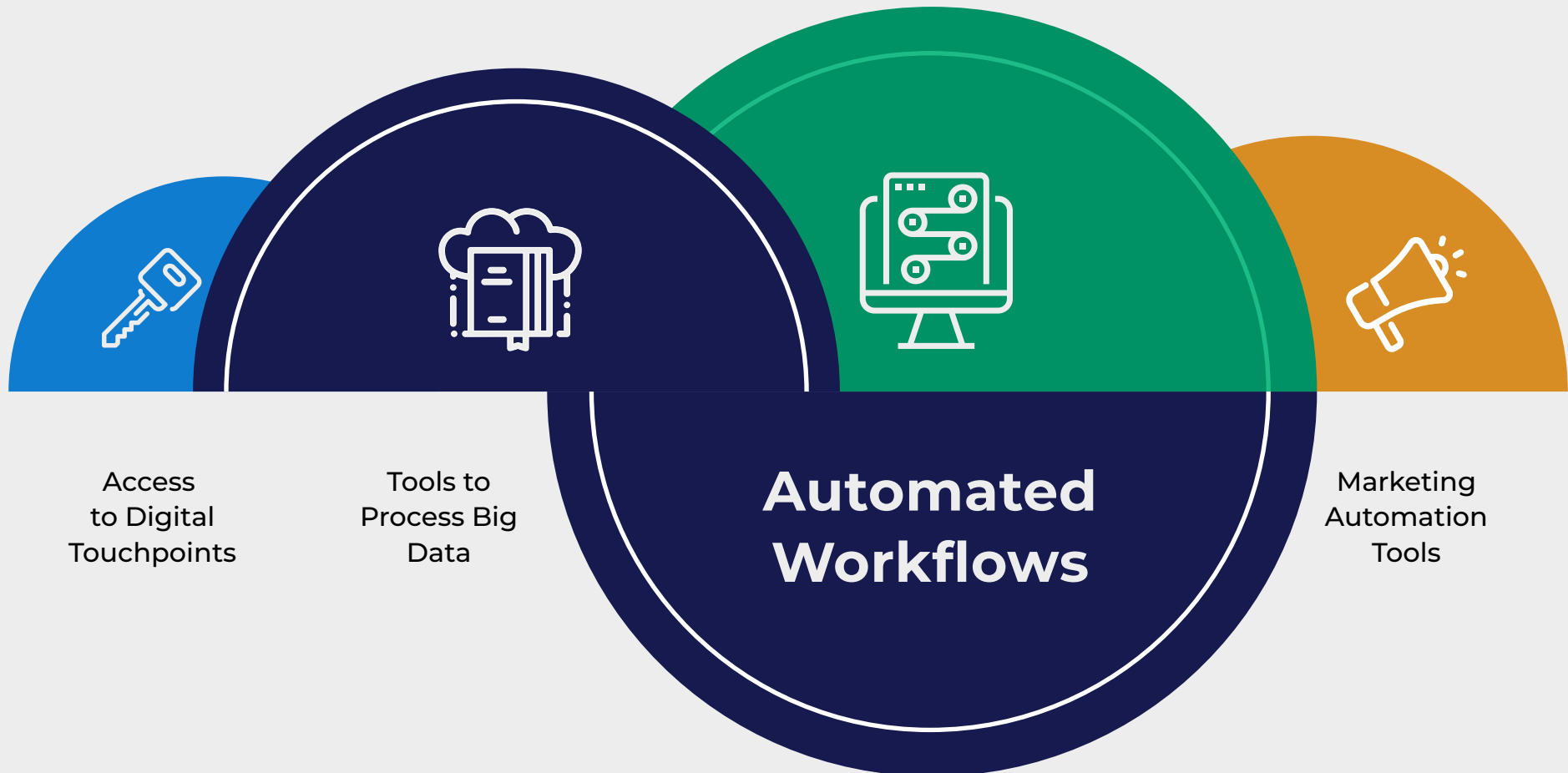


10 Business Survival Hacks

for Entrepreneurs, Small or Big

The World and its New Needs

COVID-19 has changed the way we approach business and our customers.
Hence, turning our needs and strategies on their head.



Hack your Way Up the ladder this 2021

#01

Make Use of Content Marketing

Year-over-year growth in unique site traffic is 7.8x higher for content marketing leaders compared to followers (19.7% vs 2.5%). Competition is fierce, but you can always stand up to expectations through content that resonates with your audience and with your customers.

[Discover More](#)

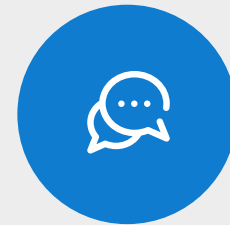
How Content Marketing Works



Content Builds Trust



Generate Leads



Improve Conversions

#02

Build Customer Value

83% of companies that believe it's important to make customers happy also experience growing revenue.



● Retains Customers



● Advocates Customers



● Streamlines business processes

[Book a Demo](#)

#03

Get Specific with Segmentation

39% of email marketers that practice list segmentation see better open rates, and 24% see increased sales leads.

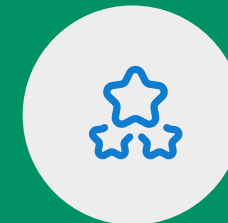
[Read More](#)



Drives Higher Conversion Rates



Improves Customer Loyalty



Creates Better Customer Experience

#04

Go with Personalization

91% of consumers say they are more likely to shop with brands that provide offers and recommendations that are relevant to them.

Keep customers coming back



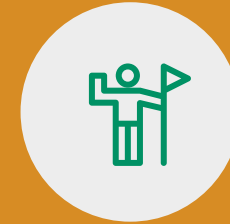
Get in Touch

#05

Build effective Landing Pages

Landing pages can generate up to 220% more leads.

[Read More](#)



Generate leads and conversions



Increase your search traffic



Promote new products and services

#06

Up your Social Media Game

77.6% of small businesses report using social media to promote their businesses. Do more than connecting to people and developing relationships by stepping up with your social media game.

Get in Touch



#07

Automate with Workflow Automation

90% of employees are being burdened with boring and repetitive tasks which could be easily automated. Streamline and automate repeatable business tasks and minimize room for errors and increasing overall efficiency by automating your workflows.

[Watch Video](#)



Delegate repetitive, menial tasks to the system



Improve workflow visibility



Make sure all leads get the same red-carpet treatment

#08

Setup a Solid Data Management

83% of organizations see data as an integral part of their business strategy, yet 69% say inaccurate data continues to undermine their efforts.

Secures
important
information



Reduces
data loss



Paves the way
for accurate
decisions



Watch Video

#09

Plan your Marketing Automation

Businesses that implement marketing automation experience an average of a 451% increase in qualified leads. Go beyond relevance and be more competitive by automating some of your marketing processes.

Visit Saphyte



Tracks the customer journey



Builds relationships



Follow-up on potential sales

#10

Take Advantage of Digital Analytics

56% of organizations leveraging analytics are experiencing faster and more effective decision-making. Marketing data and analytics were always important.



Mitigate risk and
fraud



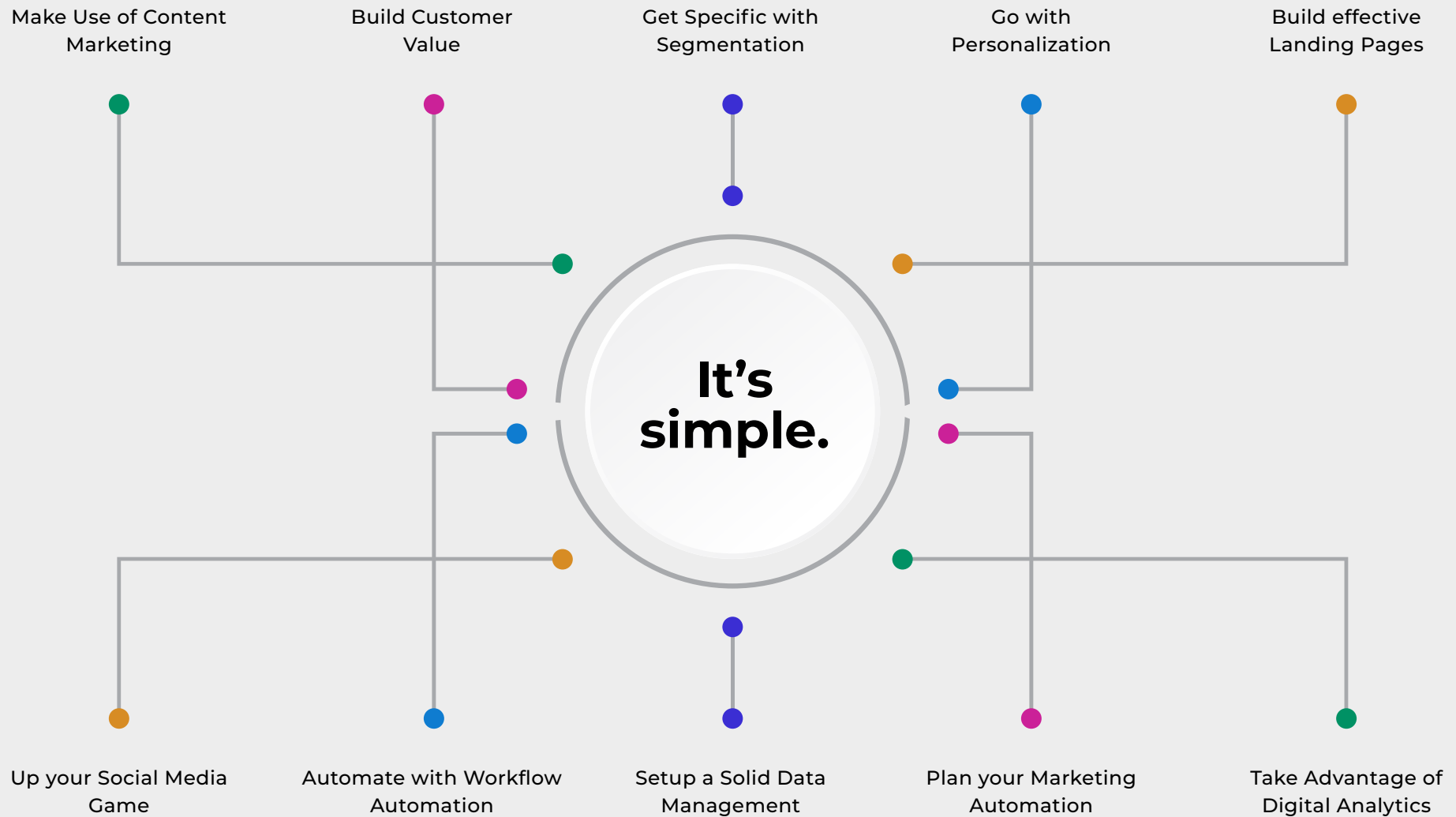
Optimize and improve
customer experience



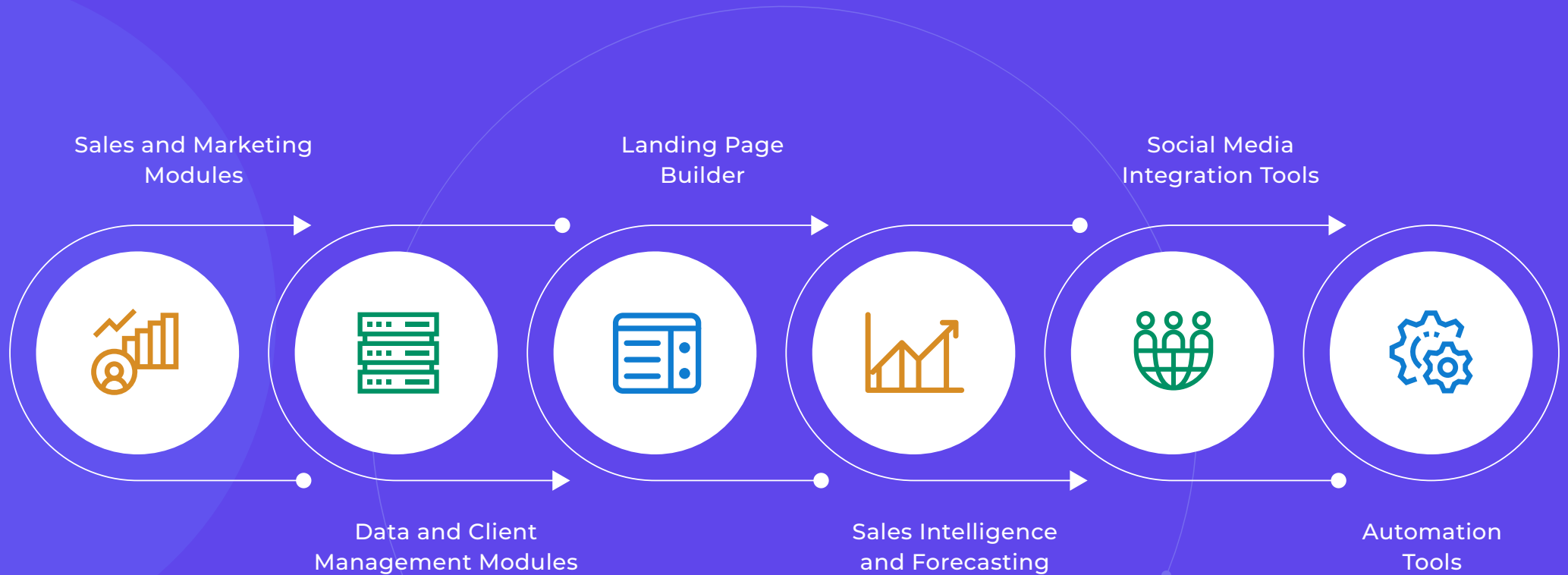
Deliver relevant
products

[Watch Video](#)

How to Hack your Way up this 2021?



Hack your way with the best digital ecosystem Tools.



[Watch Video](#)



**Hack your
way to successful
business today**

Give us a chat or call

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