



Saphyte
ENDLESS POSSIBILITIES

C O R P O R A T E B R O C H U R E

Future-proof your Business with Saphyte's **Ecosystem**

Harness the power of CRM technology in the Modern Digital Era

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Introducing Saphyte

Cloud-based, centralized CRM platform designed to streamline team, support, sales and marketing operations seamlessly through automation and intuitive tools

About Us

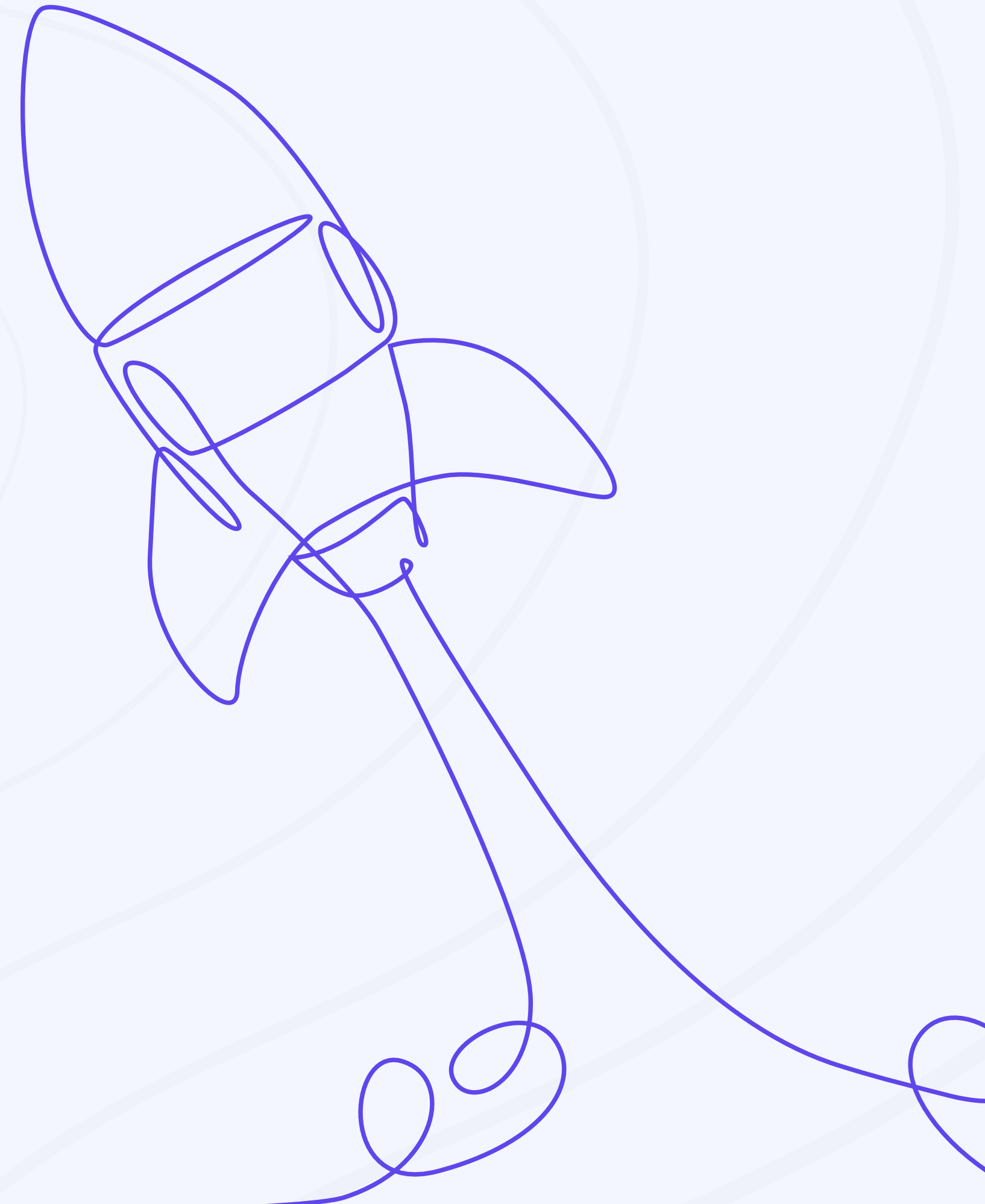
Saphyte is a cloud-based CRM system that hosts an ecosystem of sales, marketing, support, and team management features that uses automation to augment business processes. Through this leading-edge technology, businesses can now take a holistic approach to innovative and proactive marketing and sales strategies, that can future-proof their business.

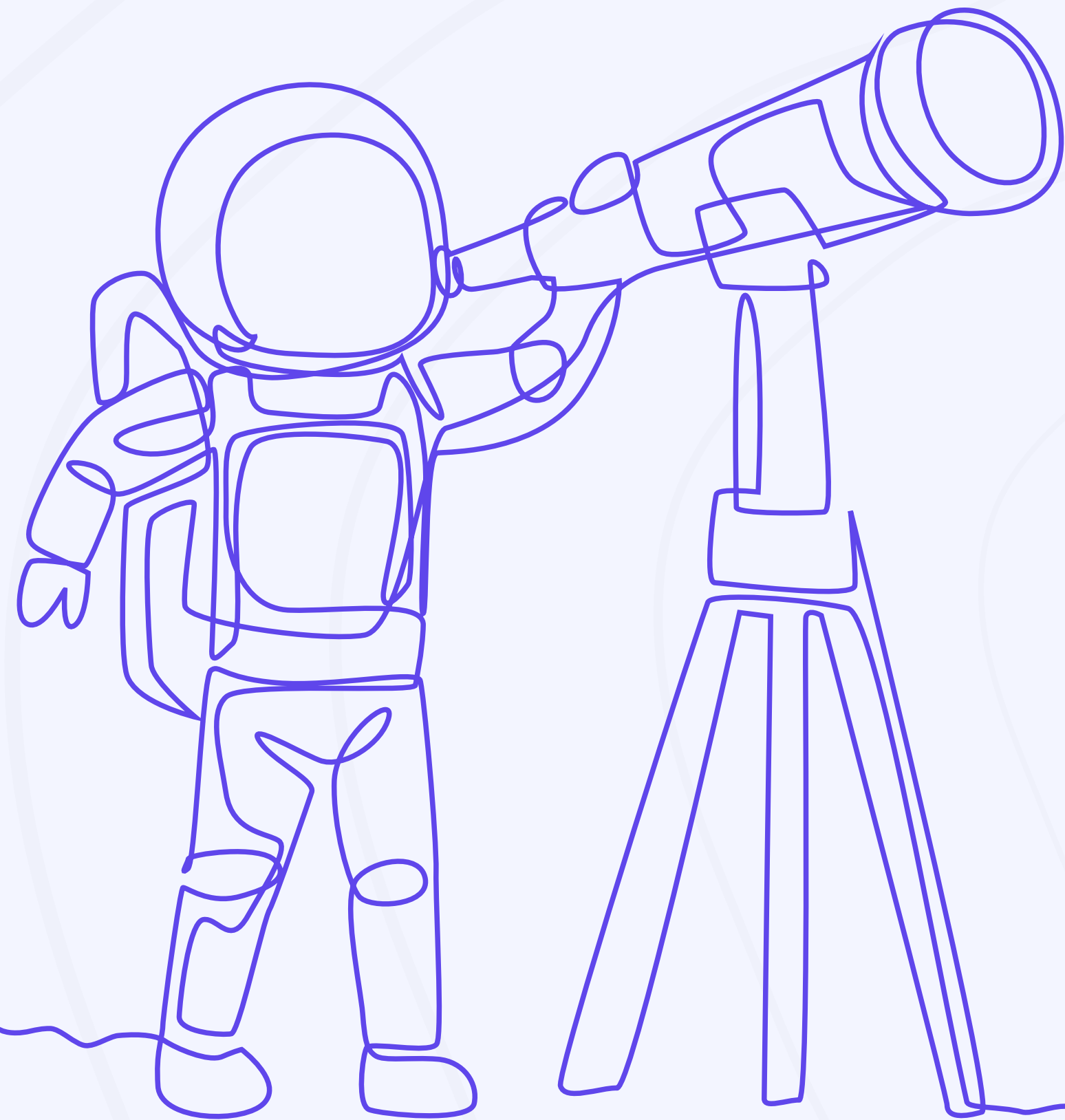
Saphyte is an ecosystem designed and engineered to be highly scalable and flexible, adapting to the unique needs of its users as they grow. This allows them to continue making powerful, impactful connections with customers around the world.



Our Mission

To bring genuine growth to businesses around the world through Saphyte and help them establish meaning and impactful customer relationships





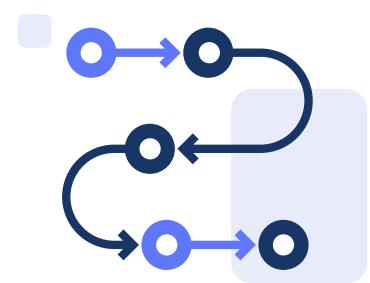
Our Vision

To be one of the elite leaders in the CRM industry that provides a holistic solution for all business process needs

State of Digital

Looking at business trends through a digital lens

COVID expedited the process of digital transformation and forced the hands of businesses to shift to digitalization. Businesses are now faced with the following challenges in order to keep up with the pace.



Transforming Business Modules

Two-thirds of all business leaders believe that their companies must pick up the pace of digitalization to remain competitive and relevant.



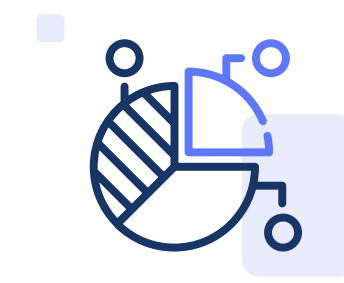
Adapt to the Digital Evolution

60% of companies have undergone digital transformation and are now reaping the benefits of new business models



Focus on what's important - Customers

76% of consumers think companies should understand their expectations and needs, hence the shift of focus.



Integrating Technology to Internal Processes

27% of companies believe that digital transformation is a matter of survival. That is why they have integrated technologies into their internal processes to create dynamism, financing mechanisms, and a vibrant innovation ecosystem.

Eco-System

With features designed to enhance users' team coordination, sales management, and marketing management, the CRM technology sets businesses up for success with continued use.

Ecosystem Explained

After the pandemic's impact on our global economy, the world no longer functions on the one-solution-fits-all approach. Thus, giving birth to a newer business model – the digital ecosystem.

Saphyte's digital ecosystem is an adaptive, interconnected network of features that provide a holistic solution to streamlining business processes and effectively managing customer relationships. It's not a hype, rather, it's a better and more sustainable solution to ever-changing customer preferences and dynamic business environments.

How an Ecosystem can Build Better Businesses of the Present and the Future



Saphyte 2.0

————— Introducing Saphyte Eco-System

We've ~~gone way past the point of being just a CRM.~~

We've now evolved to a fully fledged digital ecosystem

Saphyte has formulated the best practices in maximizing our CRM technology and equipped our partner businesses with this knowledge to cushion them from the negative impacts brought about by the ongoing disruptions.

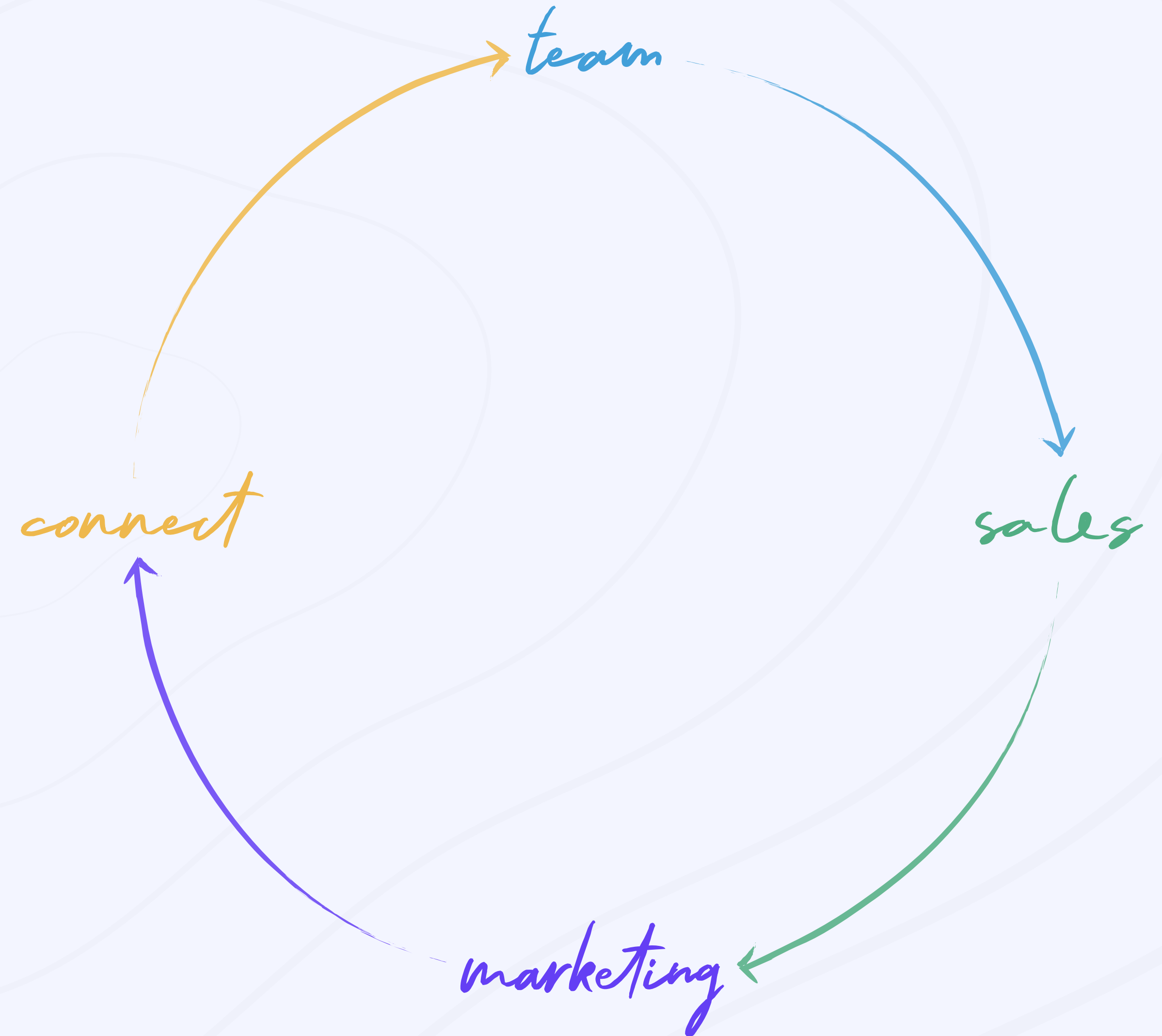
Features

———— Be your industry's gamechanger with our powerful tools and advanced features.

We strive in making Saphyte a holistically connected, cross-device system, automating the processes of a business.

Saphyte aims to be an eco-system that does not depend on external applications for it to fully function.

Our features are categorized into four modules: **Team, Sales, Marketing** and **Connect**.



Team

Enjoy increased visibility among teams and better breakdown of tasks with our Team and Workspace tools. With Saphyte, you can promote team building while ensuring that tasks are done, and projects are moving forward

[Explore all features](#)

Enhanced team collaboration



Customizable Multi Dashboard

Saphyte lets you personalize and design your own dashboard by dragging and dropping widgets that will suit your monitoring preferences.



My Diary

MyDiary is a page where you can view your task dashboard and create tasks and associate it with your client or team members.



Reporting

Reporting is designed to help you sell smarter, monitor progress to goals and quickly identify problems.



Workflow Automation

The intelligent workflows will allow you to set up and automate your business processes. Just drag and drop and connect the nodes to build your automated process.



User Management

Create user profiles for your team and manage each user's information by assigning them in their designated departments and setting their roles in the CRM.



Custom Fields

Custom Field provides you the flexibility to capture unique information that is tailored to your business processes.

Sales

Reduce workload by creating a visual system that lets sales teams manage their sales pipelines and current and future deals in just a few clicks. This shortens the sales cycle so that the company can secure clients as soon as possible, reducing the threat of competition.

[Explore all features](#)

Focus on making sales



Sales Pipeline

Have a visual representation of your sales process by setting up the stages of your sales pipeline. This will help you track your deals and monitor their progress.



Sales Hierarchy

Categorize your deals according to sectors, team hierarchy, timeline, milestones, and many more to suit your business process.



Deals Management

Have the visibility of the movement of all your deals and know your forecasted income through the Deals Management.



Quotes Management

Generate error-free quotes by automatically filling out the right information in the right format and ensure that consistent pricing reflects your brand image as unified and reliable.



Invoice Management

You can customize your invoicing code, configure your invoice calculation, view your invoice history and add comments, download, print, associate invoices with your deals, email invoices to your clients, and more all with Saphyte's invoicing feature!



Client Management

Store your contacts and manage all the information related to your client all in one repository. In Saphyte, you will be able to automate your processes, organize your data, manage your tasks, generate your reports, and many more.

Marketing

Accelerate your marketing strategy to the next epic level with Saphyte's campaign management, marketing automation, email marketing features, and more.

[Explore all features](#)

Augment your online presence



Email Marketing

Increase your lead conversion rate faster using email design templates, bulk emails, workflows, scheduler, email tracking, and more.



Drip Marketing

Let your customers remember you by using drip marketing. This feature helps you automate the emails sent to your customers at a certain time or certain event and keep it over time.



Campaign Management

Associate your deals and clients with a campaign so you can measure the effectiveness of your marketing efforts directed at your target audience.



Landing Pages

Choose from our intuitive and responsive templates to create landing pages that will help you drive traffic to your website and increase your online traction.



Form Builder

Forms are an essential tool for your onboarding process. It is where you create tailor-made specifications that capture only the important information of your client based on the created custom forms.



Marketing Automation

Automate your marketing processes using uncomplicated automation tools with Saphyte. You can create and deliver personalized and highly-targeted messages to your leads and nurture them for sales readiness - all with automation!

Connect

Build a strong customer feedback loop with our Connect tools and keep yourself updated with the rapidly changing trends that may affect your customers' purchasing decisions. With Saphyte, you can rest assured that your customers are constantly engaged.

[Explore all features](#)

Increase your customer loyalty



Team Chat

Bring your team together and connect them in a single space with Saphyte Team Chat! This feature fosters collaboration, promotes team engagement and faster and effective communication among your team members!



Live Chat

Provide an instant support to your website visitors by installing your Saphyte live chat widget. You can have your support team interact with your customers real-time and provide immediate solutions to them via chat.



Ticketing System

Enhance your customer service by having a ticketing system that helps you organize your daily workload and prioritize the most important issues you need to work on.



Request Management

Deliver high-quality level of support to your customers by responding and fulfilling their requests through a help-desk portal accessible over the internet.



Client Portal

Establish a secure gateway of connection with your clients using client portal where you can exchange sensitive information, files, and services with your client over the internet.



Email Management

Get the full context on your company's customer relationships by having access to your customer interactions and email communications in one place.



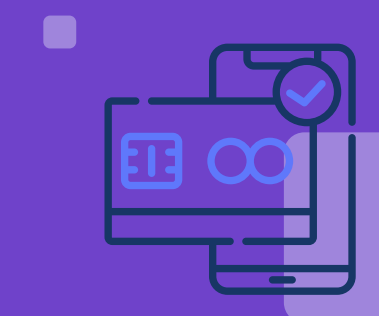
Integrations

External applications are integrated in the system for better user experience and added functionality.



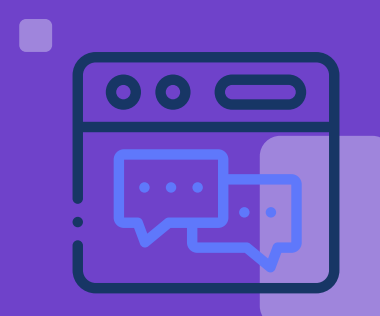
Personal Apps

Integrate your Google and Outlook calendar to auto-sync your tasks, reminders, and appointments from Saphyte!.



PSP Apps

Payment made easy with Saphyte. We have different legitimate Payment Service Providers that are integrated into our system.



Live Chat Apps

The Chat Integration feature allows you to integrate your chat apps into the CRM and automatically convert your inquiries into leads.

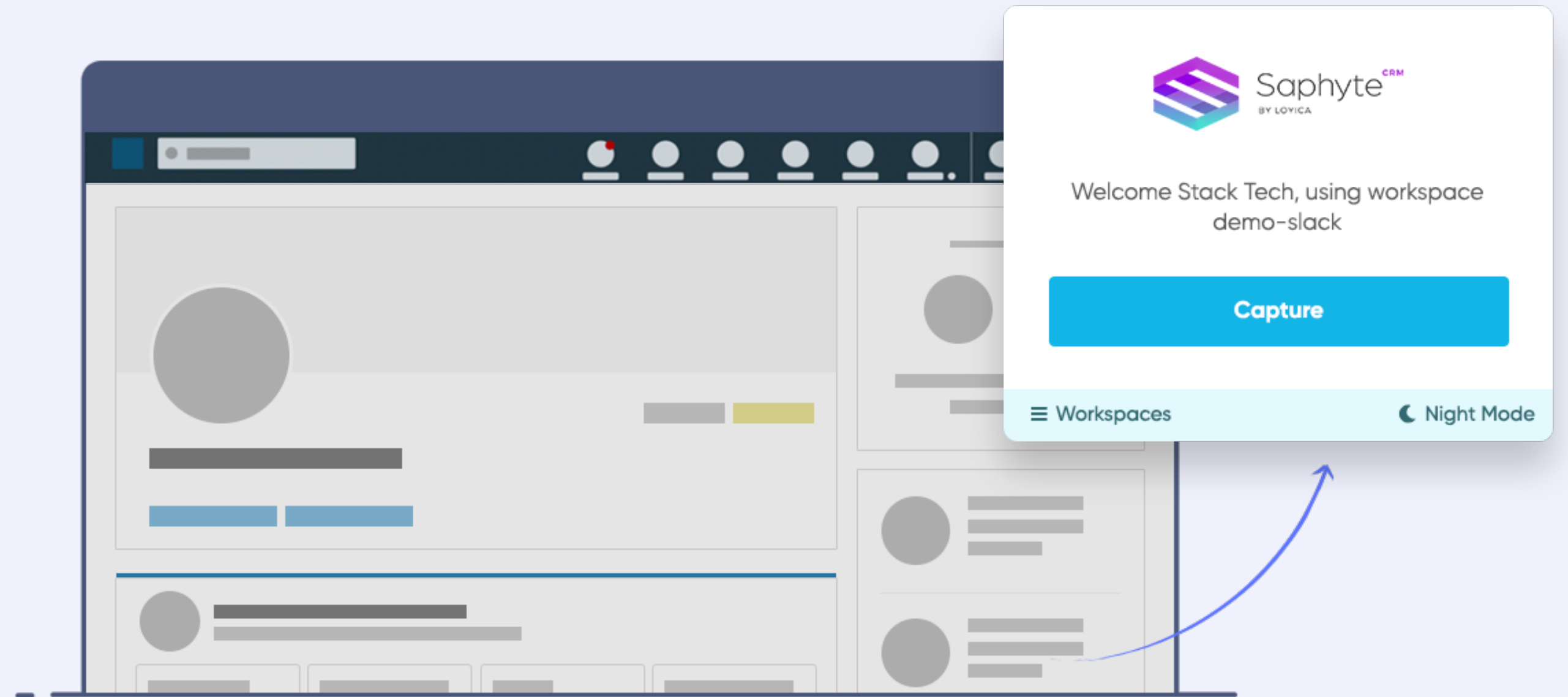


Identity Verification Apps

Identity verification allows the integration of IDology and GBG to help verify the identity of your clients and identify fraudulence in any information.

Free Tools

Free tools from Saphyte that can help augment your lead generation efforts. Use these tools to your advantage in growing your contact database and nurturing your leads effectively.



SAPHYTE SYNC

Saphyte Sync helps you search and capture LinkedIn contacts and add them into your Saphyte workspace.

Saphyte understands the importance of finding potential contacts on LinkedIn, and provides an easy tool to capture all the data in a simple way. You can specify if you want to create your contact as a lead, prospect, customer or company, assign them into a category, status and sub status and track all your contacts through your Saphyte workspace.



Free Tools

Free tools from Saphyte that can help augment your lead generation efforts. Use these tools to your advantage in growing your contact database and nurturing your leads effectively.



SAPHYTE SCAN

Saphyte Scan allows users to detect information from business cards upon scanning and automatically migrate the scanned information into the CRM.

The Scan-and-Store feature also eliminates the need to collect hundreds, if not thousands, of business cards to access information from leads and clients. A few seconds after scanning, the technology, instead, auto-detects data from the business cards, organizes them according to name, contact number, email, company, and other important information, and stores them into the CRM database.



SAPHYTE MOBILE APP

Saphyte's on top of your business when you're on-the-go, with the new Saphyte Mobile App!

The Saphyte Mobile App version lets you maximize your productivity by allowing you to perform tasks directly from your mobile devices. Also, you can now connect with your leads, prospects, and customers in real-time anywhere and anytime so you won't have to miss any opportunity.



Future-Proof

————— How a Digital Ecosystem like Saphyte can help future-proof your business?

The possibilities are endless

Saphyte is designed with adaptability in mind. We've always wanted clients to be able to adapt to changing business needs and requirements, internal or external, to be more efficient, productive, profitable, and to be able to expand and grow at the end of the day.



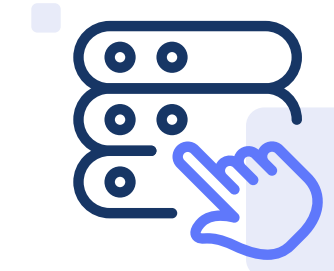
No set-up fees

There are no setup fees or hidden charges. Our plans are straightforward – you get what you pay for.



Pay-As-You-Go

Users are billed according to usage. You can downgrade, upgrade, or even cancel your subscription at any time.



Unlimited Data

Store all the data you want. At Saphyte, you can enjoy unlimited data without worrying about having to pay extra.



24/7 Support

Our Support Team is available 24/7 to support you. We even provide one-on-one training to our new clients for FREE!



Local Support for UAE

With Saphyte headquartered in the UAE, we offer free local in-house support and training for our UAE customers.



Full-suite CRM Solution

There is no need to use multiple platforms all at once just to manage your business. Saphyte is a full-suite CRM solution integrated with team, support, marketing and sales management features to help streamline your business processes into one platform

Getting Started

————— Leverage the technology of Saphyte to grow your business

1. Go to Saphyte's website

Access Saphyte website on your browser.



3. Choose your pricing plan

Our plans are tailored according to your business needs.



5. Register

The first 30 days of your subscription is free. No credit card required!



2. Enter your details

Fill out the required information and name your workspace.



4. Verify your email

You will receive a verification code to verify your email address.



Need a hand in getting yourself started?



Support

We've got 24/7 world-class support ready to help. Our #1 core value is customer service.

[Book a demo](#)



Best Practice

This tool is designed by our experts to help you utilize our software correctly.

[Grow with Saphyte](#)



Documentation

Discover Saphyte and how to use it using our simplified tutorials.

[Read Tutorials](#)



Videos

Watch informational and promotional videos to learn more about Saphyte.

[Watch Tutorials](#)

Pricing Modules

———— Flexible plans tailored for your business needs!

Choose the right plan for your business

Get started now and propel your business towards growth.

Starter	Basic	Advanced	Enterprise
<p>\$0/user Billed monthly</p> <p>Users can try Saphyte for free. No credit card required and no commitment. Subscription can be canceled anytime.</p>	<p>\$15/user Billed monthly</p> <p>The Basic plan is recommended for companies that require a system with basic features for Clients & Deals Management.</p>	<p>\$50/user Billed monthly</p> <p>The Advanced plan is suitable for businesses that require automation and customization and other advanced marketing features.</p>	<p>\$99/user Billed monthly</p> <p>For scaling businesses, the Enterprise plan has complete features (including integration) that can adapt to and manage growing business needs.</p>

*UAE Customers are subject to 5% VAT in compliance with UAE law

[Compare Pricing Plans](#)

Testimonials

————— Hear it straight from our customers



Simple to use and a really fresh, clear interface. The ability to customise the CRM to meet our needs was a really great benefit as it felt we had a CRM which worked for us rather than working around existing software. Great value for money and wonderful service and support from the team.

Luke Manning, Sales Manager
Dubai Creek Golf & Yacht Club



Some problems such as the absence of centralised storage of data, difficulty in organising thousands of contacts, missed follow-ups of leads and deals, data is not being updated in real-time and double work because of duplicate information, can be permanently handled by Saphyte CRM.

Alya Kahwaji, Chief Marketing Officer
Rattan House



One of the benefits of Saphyte is the fact that the support is local. The team has been great in suggesting ideas and ensuring that the system fits directly inline with my processes as a business. We were using another platform but it wasn't easy to use and with Saphyte being so user-friendly it was a no brainer for us. I now have a complete overview of our operations at the click of a button, which I can access anywhere on the road"

Tariq Abudayeh, Area Manager
Stalwart



Before Saphyte CRM we were using multiple tools for the management of our leads, prospects and customers. This was too difficult to manage and as a result we were losing leads and prospects.

Saphyte allows us to manage everything in one central place. The fact that it's local, accessible for SMEs and customizable to our business helped us better manage leads and prospects and be more productive as a sales team enabling us to make better strategic decisions

We find the user interface really easy and simple and would highly recommend this to anyone looking to automate their sales processes.

Amit Nayyar, Chief Finance Officer
Nautilus Solutions



'Since we moved to Saphyte, CRM has been so simple yet effective in growing our sales. With our previous systems – two of the world's leading CRM brands – we were left wanting with little support for smaller businesses like us, as well as needing to change our processes to fit the CRM.

Saphyte gave us the opportunity to reevaluate and simplify our CRM strategy, it's also worth mentioning how great the level of support is from the Saphyte team. As a result, I can now spend more time focusing on new sales strategies to grow our business while the CRM complements our processes'

CEO, Panoptic

Greg Tickner, CEO
Panoptic Media



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Book a demo to grow your business with Saphyte

WEBSITE
www.saphyte.com

EMAIL
info@saphyte.com

FOR U.A.E. RESIDENTS
800 - 727 4983

FOR NON U.A.E. RESIDENTS
+971 4 388 5696